Qualification Specification

601/3690/X

iCQ Level 4 NVQ Diploma in Management (RQF)



Qualification Details

Title: iCQ Level 4 NVQ Diploma in Management (RQF)

Awarding Organisation: iCan Qualifications Limited Fees Price List Url: https://icanqualify.net

Qualification Type : RQF Qualification Sub Type : None Qualification Level: Level 4 Qualification Sub Level: None EQF Level: Level 5

Regulation Start Date: 20-Jun-2014 Operational Start Date: 01-Sep-2014 Offered In England: Yes

Offered In Wales: Yes Offered In Northern Ireland: Yes Assessment Language In English: Yes Assessment Language In Welsh: No Assessment Language In Irish: No

SSA: 15.3 Business Management

Purpose: D. Confirm occupational competence and/or 'licence to practice'

Sub Purpose: D1. Confirm competence in an occupational role to the standards required

Total Credits: 53 Min Credits at/above Level: 40 Minimum Guided Learning Hours: 214 Maximum Guided Learning Hours: 298 Diploma Guided Learning Hours: 0 Barring Classification Code: ZZZZ Overall Grading Type: Pass

Assessment Methods: Portfolio of Evidence

Structure Requirements: To achieve this qualification, learners must complete a minimum of 53 credits: 17 credits from

Mandatory Group A and a minimum of 20 credits from Optional Group B. A maximum of 16 credits can come from Optional Group C.

Age Ranges: Pre-16: No; 16-18: No; 18+: Yes; 19+: Yes

Qualification Objective: This qualification is for those who are working in a management role and wish to develop their

skills and knowledge and understanding of management to enable them to further their career in a

management role

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Rules of Combination (ROC)

Group Name	Mandatory			Maximum Units	Minimum Credits	
CMG) Compound	Yes	0	2	3	53	0
A) Mandatory Group A	Yes	4	4	4	17	17
B) Optional Group B	Yes	31	4	0	20	0
C) Optional Group C	No	13	1	0	0	16

Group A Mandatory Group A

URN	Title	Level	GLH	Credit
F/506/1982	Develop working relationships with stakeholders	4	20	4
L/506/1953	Provide leadership and management	4	28	5
T/506/2952	Manage personal and professional development	3	12	3
Y/506/1955	Develop and implement an operational plan	4	24	5

Group B Optional Group B

URN	Title	Level	GLH	Credit
A/506/1821	Manage team performance	3	21	4
A/506/1933	Support remote or virtual teams	3	18	4
A/506/1981	Discipline and grievance management	4	26	3
A/506/1995	Manage a budget	4	26	4
A/506/2032	Manage knowledge in an organisation	4	34	5
A/506/2046	Contribute to the development of a strategic plan	5	31	5
D/506/2055	Design business processes	5	23	5
F/506/2064	Optimise the use of technology	5	29	6
<u>J/506/1921</u>	Manage individuals performance	3	20	4
J/506/1949	Develop and maintain professional networks	4	15	3
J/506/2292	Encourage innovation	3	14	4
<u>J/506/2907</u>	Manage the impact of work activities on the environment	4	30	4
K/506/1927	Manage conflict within a team	3	25	5
K/506/1930	Implement and maintain business continuity plans and processes	3	25	4
K/506/1989	Manage physical resources	4	26	4
K/506/1992	Prepare for and support quality audits	4	17	3
L/506/1922	Manage individuals' development in the workplace	3	10	3
L/506/1984	Manage a tendering process	4	21	4
L/506/2004	Manage business risk	4	27	6
M/506/1928	Procure products and/or services	3	35	5
M/506/1931	Collaborate with other departments	3	14	3
M/506/1962	Encourage learning and development	4	16	3
M/506/2044	Manage redundancy and redeployment	4	39	6
R/506/1999	Manage a project	4	38	7
R/506/2909	Recruitment, selection and induction practice	4	33	6
<u>T/506/1820</u>	Promote equality, diversity and inclusion in the workplace	3	15	3
<u>T/506/1980</u>	Initiate and implement operational change	4	19	4
<u>T/506/1994</u>	Conduct quality audits	4	21	3
<u>T/506/2059</u>	Develop and manage collaborative relationships with other organisations	5	28	5
<u>Y/506/1924</u>	Chair and lead meetings	3	10	3
<u>Y/506/2068</u>	Manage product and/or service development	5	23	5

Group C Optional Group C

URN	Title	Level	GLH	Credit
A/502/8656	Developing sales proposals	4	30	5
A/506/1950	Contribute to the design and development of an information system	4	23	5
D/502/8651	Prioritising information for sales planning	4	20	3
D/504/4056	Manage Health and Safety in own area of responsibility	4	15	5
D/506/1911	Contribute to the improvement of business performance	3	33	6
F/506/1951	Manage information systems	4	30	6
<u>F/506/2176</u>	Review the quality of customer service	4	20	4

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H/506/1912	Negotiate in a business environment	3	18	4
K/506/2169	Resolve customers problems	3	19	4
M/506/1959	Manage events	4	49	6
M/506/2898	Manage customer service operations	4	23	7
R/506/2151	Resolve customers complaints	3	22	4
Y/502/9927	Analyse competitor activity	3	3	3

Unit Specification F/506/1982

Develop working relationships with stakeholders



Qualification Framework: RQF

Title: Develop working relationships with stakeholders

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 20 Unit Credit Value: 4

SSAs: 15.3 Business Management

Unit: F	/506/1982 : Develop working relationships with stakeholders		
	tand working relationships with stakeholders		
Assessn	ssessment Criterion - The learner can:		
01.01	Analyse stakeholder mapping techniques		
01.02	Explain how influencing skills and techniques can be used to enhance the relationship with stakeholders		
01.03	Explain how expectation management and conflict resolution techniques are applied to stakeholder management		
01.04	Analyse the advantages and limitations of different types of stakeholder consultation		
01.05	Evaluate the risks and potential consequences of inadequate stakeholder consultation		
Be able	to determine the scope for collaboration with stakeholders		
02.01	Identify the stakeholders with whom relationships should be developed		
02.02	Explain the roles, responsibilities, interests and concerns of stakeholders		
02.03	Evaluate business areas that would benefit from collaboration with stakeholders		
02.04	Evaluate the scope for and limitations of collaborating with different types of stakeholder		
Be able	to develop productive working relationships with stakeholders		
03.01	Create a climate of mutual trust and respect by behaving openly and honestly		
03.02	Take account of the advice provided by stakeholders		
03.03	Minimise the potential for friction and conflict amongst stakeholders		
Be able	to evaluate relationships with stakeholders		
04.01	Monitor relationships and developments with stakeholders		
04.02	Address changes that may have an effect on stakeholder relationships		
04.03	Recommend improvements based on analyses of the effectiveness of stakeholder relationships		

Unit Specification L/506/1953 Provide leadership and management



Qualification Framework: RQF

Title: Provide leadership and management

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 28 Unit Credit Value: 5

SSAs: 15.3 Business Management

Unit: L	/506/1953 : Provide leadership and management		
Unders	tand the principles supporting leadership and management		
Assessr	Assessment Criterion - The learner can:		
01.01	Analyse how leadership and management theories may be applied		
01.02	Assess the influence of an organisations culture on its leadership styles and management practices		
01.03	Assess the influence of an organisations structure on its leadership styles and management practices		
01.04	Analyse how theories of motivation may be applied in the practice of leadership		
01.05	Evaluate the role of stakeholder engagement in leadership and management		
01.06	Assess the suitability of a range of leadership styles and management practices to the culture of an organisation		
Be able	to engage and inspire stakeholders and colleagues		
02.01	Display behaviours and attitudes that show a commitment to the achievement of an organisations goals		
02.02	Display behaviours and attitudes that show a commitment to the fulfilment of an organisations vision and the expression of its values		
02.03	Identify who stakeholders are and the nature of their interest		
02.04	Take action to ensure that colleagues and other stakeholders understand their role in achievement of organisational objectives		
02.05	Win the trust and support of colleagues and other key stakeholders through exemplary performance and behaviour		
02.06	Take action to maintain morale through difficult times		
02.07	Take action to secure the on-going commitment of colleagues and other key stakeholders		
Be able	Be able to deliver results		
03.01	Make planning and resourcing decisions that optimise the available resources, skills and expertise		
03.02	Use delegation techniques whilst delivering targets		
03.03	Empower individuals to take responsibility for their decisions and actions within agreed parameters		
03.04	Adapt plans, priorities and resource allocations to meet changing circumstances and priorities		

Unit Specification **T/506/2952**

Manage personal and professional development



Qualification Framework: RQF

Title: Manage personal and professional development

Unit Level: Level 3 Unit Sub Level: None Guided Learning Hours: 12 Unit Credit Value: 3

SSAs: 15.3 Business Management

Unit: 1	nit: T/506/2952 : Manage personal and professional development			
Be able	e able to identify personal and professional development requirements			
Assessi	ssessment Criterion - The learner can:			
01.01	Compare sources of information on professional development trends and their validity			
01.02	Identify trends and developments that influence the need for professional development			
01.03	Evaluate their own current and future personal and professional development needs relating to the role, the team and the organisation			
Be able	Be able to fulfil a personal and professional development plan			
02.01	Evaluate the benefits of personal and professional development			
02.02	Explain the basis on which types of development actions are selected			
02.03	Identify current and future likely skills, knowledge and experience needs using skills gap analysis			
02.04	Agree a personal and professional development plan that is consistent with business needs and personal objectives			
02.05	Execute the plan within the agreed budget and timescale			
02.06	Take advantage of development opportunities made available by professional networks or professional bodies			
Be able	Be able to maintain the relevance of a personal and professional development plan			
03.01	Explain how to set specific, measurable, achievable, realistic and time-bound (SMART) objectives			
03.02	Obtain feedback on performance from a range of valid sources			
03.03	Review progress toward personal and professional objectives			
03.04	Amend the personal and professional development plan in the light of feedback received from others			

Unit Specification Y/506/1955 Develop and implement an operational plan



Qualification Framework: RQF

Title: Develop and implement an operational plan

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 24 Unit Credit Value: 5

SSAs: 15.3 Business Management

Unit: Y	/506/1955 : Develop and implement an operational plan
	and the principles of operational planning
Assessn	nent Criterion - The learner can:
01.01	Evaluate the use of risk analysis techniques in operational planning
01.02	Explain the components of an operational plan
01.03	Analyse the relationship between strategic and operational plans
01.04	Evaluate the use of planning tools and techniques in the operational planning process
01.05	Explain how to carry out a cost-benefit analysis
Be able	to develop an operational plan
02.01	Identify specific, measurable, achievable, realistic and time-bound (SMART) objectives and key performance indicators (KPIs)
02.02	Identify evaluation mechanisms appropriate to the plan
02.03	Take action to ensure that plans are consistent with organisational strategy, objectives, values, policies and procedures
02.04	Develop proportionate and targeted plans to manage identified risks
02.05	Take action to ensure that plans complement and maximise synergy with other business areas
02.06	Adhere to organisational policies and procedures, legal and ethical requirements
Be able	to implement an operational plan
03.01	Implement plans within agreed budgets and timescales
03.02	Communicate the requirements of the plans to those who will be affected
03.03	Revise plans in the light of changing circumstances in accordance with strategic objectives and identified risks
Be able	to evaluate the effectiveness of an operational plan
04.01	Conduct periodic reviews of the progress and effectiveness of the plans, using information from a range of sources
04.02	Report on the effectiveness of operational plans in the appropriate format

Unit Specification A/506/1821 Manage team performance



Qualification Framework: RQF

Title: Manage team performance

Unit Level: Level 3 Unit Sub Level: None Guided Learning Hours: 21 Unit Credit Value: 4

SSAs: 15.3 Business Management

Unit: A/	nit: A/506/1821 : Manage team performance		
Understa	nd the management of team performance		
Assessme	ssessment Criterion - The learner can:		
01.01	Explain the use of benchmarks in managing performance		
01.02	Explain a range of quality management techniques to manage team performance		
01.03	Describe constraints on the ability to amend priorities and plans		
Be able to	o allocate and assure the quality of work		
02.01	Identify the strengths, competences and expertise of team members		
02.02	Allocate work on the basis of the strengths, competences and expertise of team members		
02.03	Identify areas for improvement in team members performance outputs and standards		
02.04	Amend priorities and plans to take account of changing circumstances		
02.05	Recommend changes to systems and processes to improve the quality of work		
Be able to	o manage communications within a team		
03.01	Explain to team members the lines of communication and authority levels		
03.02	Communicate individual and team objectives, responsibilities and priorities		
03.03	Use communication methods that are appropriate to the topics, audience and timescales		
03.04	Provide support to team members when they need it		
03.05	Agree with team members a process for providing feedback on work progress and any issues arising		
03.06	Review the effectiveness of team communications and make improvements		

Unit Specification **A/506/1933**Support remote or virtual teams



Qualification Framework: RQF

Title: Support remote or virtual teams

Unit Level: Level 3 Unit Sub Level: None Guided Learning Hours: 18 Unit Credit Value: 4

SSAs: 15.3 Business Management

Unit: A	Init: A/506/1933 : Support remote or virtual teams		
Be able	Be able to assess the support needed by remote or virtual teams		
Assessm	Assessment Criterion - The learner can:		
01.01	Identify the resource requirements for providing communication tools and processes for remote or virtual working		
01.02	Specify effective tools and processes that are capable of supporting remote or virtual teams		
01.03	Identify processes and systems that will enable people to connect to information and knowledge remotely and securely		
01.04	Plan how to assure the safety of staff in remote teams		
Be able	to support remote or virtual teams		
02.01	Provide guidelines, training, information and coaching to support remote or virtual teams		
02.02	Identify areas for improvement from monitoring processes and information		
02.03	Facilitate interactive collaboration amongst stakeholders		
02.04	Take action to ensure that team members adhere to regulatory, professional and commercial requirements		
02.05	Take action to ensure that data security and confidentiality issues arising from remote or virtual working are addressed		
02.06	Take action to ensure that records management issues arising from remote or virtual working are addressed		

Unit Specification A/506/1981 Discipline and grievance management



Qualification Framework: RQF

Title: Discipline and grievance management

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 26 Unit Credit Value: 3

SSAs: 15.3 Business Management

	/506/1981 : Discipline and grievance management
	and the principles supporting the management of discipline and grievance cases
	ent Criterion - The learner can:
01.01	Explain the difference between a discipline case and a grievance case and the implications for their management
01.02	Explain sources of advice and expertise on discipline and grievance
01.03	Explain the legal obligations of employers and the rights of employees in relation to discipline and grievance cases
01.04	Explain organisational procedures for the management of discipline and grievance cases
01.05	Explain the communication techniques to be used in the management of discipline and grievance cases
01.06	Explain the types of behaviours that are likely to result in disciplinary proceedings
01.07	Explain the types of actions that are likely to lead to a grievance
01.08	Explain how to carry out investigations into discipline and grievance cases
01.09	Analyse the effect of well managed and poorly managed discipline and grievance cases
01.10	Explain how the outcomes of discipline and grievance cases can be managed
Be able	to manage a disciplinary case
02.01	Inform an individual that they are subject to disciplinary proceedings within agreed timescales
02.02	Explain to an individual the reasons why they are subject to disciplinary proceedings
02.03	Provide evidence that supports the case for disciplinary proceedings
02.04	Develop a case to support an individual who is subject to disciplinary proceedings
02.05	Keep detailed and accurate records of agreements, actions and events for disciplinary cases
02.06	Adhere to organisational policies and procedures, legal and ethical requirements when managing a disciplinary case
Be able	to manage a grievance
03.01	Identify the nature of a grievance
03.02	Investigate the seriousness and potential implications of a grievance
03.03	Adhere to organisational procedures when managing a grievance
03.04	Evaluate the effectiveness of how a grievance has been managed
03.05	Agree measures to prevent future reoccurrences of grievances

Unit Specification A/506/1995 Manage a budget



Qualification Framework: RQF

Title: Manage a budget Unit Level: Level 4

Unit Sub Level: None Guided Learning Hours: 26 Unit Credit Value: 4

SSAs: 15.3 Business Management

Unit: A	/506/1995 : Manage a budget	
Underst	Understand how to identify financial requirements	
Assessm	nent Criterion - The learner can:	
01.01	Explain how to calculate the estimated costs of activities, resources and overheads needed to achieve objectives	
01.02	Analyse the components of a business case to meet organisational requirements	
01.03	Analyse the factors to be taken into account to secure the support of stakeholders	
01.04	Describe the business planning and budget-setting cycle	
Underst	and how to set budgets	
02.01	Explain the purposes of budget-setting	
02.02	Analyse the information needed to enable realistic budgets to be set	
02.03	Explain how to address contingencies	
02.04	Explain organisational policies and procedures on budget-setting	
Be able	to manage a budget	
03.01	Use the budget to control performance and expenditure	
03.02	Identify the cause of variations from budget	
03.03	Explain the actions to be taken to address variations from budget	
03.04	Propose realistic revisions to budget, supporting recommendations with evidence	
03.05	Provide budget-related reports and information within agreed timescales	
03.06	Explain the actions to be taken in the event of suspected instances of fraud or malpractice	
Be able	Be able to evaluate the use of a budget	
04.01	Identify successes and areas for improvement in budget management	
04.02	Make recommendations to improve future budget setting and management	

Unit Specification A/506/2032 Manage knowledge in an organisation



Qualification Framework: RQF

Title: Manage knowledge in an organisation

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 34 Unit Credit Value: 5

SSAs: 15.3 Business Management

Unit: A/	506/2032 : Manage knowledge in an organisation	
Understa	Understand the principles of knowledge management	
Assessm	ent Criterion - The learner can:	
01.01	Explain the concept, scope and importance of knowledge management	
01.02	Explain the concept of intellectual property	
01.03	Identify the business drivers that lead to effective knowledge management	
01.04	Explain the risks associated with knowledge management and their potential implications	
01.05	Explain the importance of engaging others and communicating knowledge management issues and activities	
01.06	Explain best practice principles and techniques for effective knowledge management	
01.07	Describe strategies to manage tacit and explicit knowledge	
Be able t	to identify knowledge to be managed within an organisation	
02.01	Identify the criteria against which knowledge will be managed	
02.02	Engage colleagues in identifying the knowledge to be managed	
Be able t	o manage knowledge within an organisation	
03.01	Implement actions in accordance with the knowledge management plan	
03.02	Adhere to security processes for the collection, storage and retrieval of knowledge	
03.03	Evaluate the extent to which current knowledge management systems and processes are fit for purpose	
03.04	Recommend improvements to processes and systems to manage knowledge	
03.05	Assess the likely impact and implications of the loss of knowledge	

Unit Specification A/506/2046

Contribute to the development of a strategic plan



Qualification Framework: RQF

Title: Contribute to the development of a strategic plan

Unit Level: Level 5 Unit Sub Level: None Guided Learning Hours: 31 Unit Credit Value: 5

SSAs: 15.3 Business Management

Unit: A	/506/2046 : Contribute to the development of a strategic plan	
	Understand the principles of strategic planning	
Assessn	Assessment Criterion - The learner can:	
01.01	Evaluate a range of strategic planning models	
01.02	Evaluate the advantages and limitations of a range of analytical techniques	
01.03	Analyse a range of perspectives of and approaches to business strategy	
Be able to analyse the factors affecting the development of strategic plans		
02.01	Evaluate political, economic, social, technological, legal and ethical factors affecting the development of strategic plans	
02.02	Evaluate the market factors that may influence strategic planning decisions	
02.03	Evaluate the application of scanning tools to strategy development	
Be able	to make a contribution to a strategic plan	
03.01	Analyse the relationship between strategic intentions, strategic choice and strategy formulation	
03.02	Make viable contributions that are consistent with strategic objectives and resource constraints	
03.03	Evaluate the impact of a proposed strategy on a business	

Unit Specification **D/506/2055** Design business processes



Qualification Framework: RQF

Title: Design business processes

Unit Level: Level 5 Unit Sub Level: None Guided Learning Hours: 23 Unit Credit Value: 5

SSAs: 15.3 Business Management

Unit: D	Unit: D/506/2055 : Design business processes	
Underst	Understand techniques and tools that support the design of business processes	
Assessm	Assessment Criterion - The learner can:	
01.01	Analyse the principles of business change and business process re-engineering	
01.02	Evaluate the concept and application of workflow patterns and usability testing	
01.03	Evaluate a range of modelling tools	
01.04	Analyse the factors to be taken into account when evaluating the effectiveness of business processes	
Be able	to develop business processes	
02.01	Evaluate the scope for business process improvement and constraints	
02.02	Generate ideas that meet defined business needs	
02.03	Test a proposed process through a modelling exercise	
02.04	Evaluate the feasibility and viability of a proposed process against agreed criteria	
02.05	Establish the degree of overlap between a proposed process and existing processes and systems	
02.06	Resolve tensions between existing and proposed systems and processes	
02.07	Adhere to organisational policies and procedures, legal and ethical requirements when developing business processes	
Be able	Be able to evaluate the effectiveness of business processes	
03.01	Analyse valid information using techniques that are appropriate to the process being evaluated	
03.02	Assess the cost and benefit of a business process to the organisation	
03.03	Justify recommendations for the rejection, adoption or enhancements to processes with evidence	

Unit Specification **F/506/2064** Optimise the use of technology



Qualification Framework: RQF

Title: Optimise the use of technology

Unit Level: Level 5 Unit Sub Level: None Guided Learning Hours: 29 Unit Credit Value: 6

SSAs: 15.3 Business Management

Unit: F	7/506/2064 : Optimise the use of technology	
Unders	Understand the principles underpinning the optimisation of technology	
Assessr	ment Criterion - The learner can:	
01.01	Explain how to keep up-to-date with technological developments	
01.02	Analyse the requirements of organisational procurement processes	
01.03	Evaluate the implications of technology for business continuity and crisis management plans	
01.04	Evaluate the legal implications of changes to the use of technology	
01.05	Analyse the requirements of a technology strategy	
Be able	to scope the use of technology	
02.01	Establish evaluation criteria for the use of technology including extent of use, value, efficiency and quality	
02.02	Evaluate the current use of technology against agreed criteria	
02.03	Identify the scope for improvement including training, adaptations to existing systems and the implementation of new systems	
02.04	Identify the strategic implications of changes to the use of technology	
02.05	Assess the risks, limitations and benefits of changes to the use of technology	
Be able	to optimise the use of technological solutions	
03.01	Specify technological requirements and priorities including the input of others in accordance with organisational technology strategy	
03.02	Take action to ensure the compatibility of technological plans and systems with other systems, processes and plans	
03.03	Recommend technological solutions that meet the specified objectives	
Be able	to manage the use of technology	
04.01	Develop procedures that address all aspects of the technology and their implications	
04.02	Take action to ensure that everyone using the technology is adequately trained and equipped	
04.03	Promote the benefits of technology	
04.04	Use monitoring techniques that are appropriate to the nature of the work carried out and the system	
04.05	Take prompt corrective action in the event of problems arising	

Unit Specification J/506/1921 Manage individuals performance



Qualification Framework: RQF

Title: Manage individuals' performance

Unit Level: Level 3 Unit Sub Level: None Guided Learning Hours: 20 Unit Credit Value: 4

SSAs: 15.3 Business Management

Unit:	J/506/1921: Manage individuals performance	
	Understand the management of underperformance in the workplace	
Assess	Assessment Criterion - The learner can:	
01.01	Explain typical organisational policies and procedures on discipline, grievance and dealing with underperformance	
01.02	Explain how to identify causes of underperformance	
01.03	Explain the purpose of making individuals aware of their underperformance clearly but sensitively	
01.04	Explain how to address issues that hamper individuals' performance	
01.05	Explain how to agree a course of action to address underperformance	
Be abl	e to manage individuals' performance in the workplace	
02.01	Agree with team members specific, measurable, achievable, realistic and time-bound (SMART) objectives that align to organisational objectives	
02.02	Delegate responsibility to individuals on the basis of their expertise, competence, skills, knowledge, and development needs	
02.03	Apply motivation techniques to maintain morale	
02.04	Provide information, resources and on-going mentoring to help individuals meet their targets, objectives and quality standards	
02.05	Monitor individuals progress towards objectives in accordance with agreed plans	
02.06	Recognise individuals' achievement of targets and quality standards	
02.07	Adhere to organisational policies and procedures, and legal and ethical requirements when managing individuals performance in the workplace	

Unit Specification J/506/1949 Develop and maintain professional networks



Qualification Framework: RQF

Title: Develop and maintain professional networks

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 15 Unit Credit Value: 3

SSAs: 15.3 Business Management

Unit: J	/506/1949 : Develop and maintain professional networks	
Unders	Understand the principles of effective networking	
Assess	ment Criterion - The learner can:	
01.01	Describe the interpersonal skills needed for effective networking	
01.02	Explain the basis on which to choose networks to be developed	
01.03	Evaluate the role of shared agendas and conflict management in relationship-building	
01.04	Evaluate the role of the internet in business networking	
01.05	Assess the importance of following up leads and actions	
01.06	Analyse ethical issues relating to networking activities	
Be able	to identify professional networks for development	
02.01	Identify potential networks for professional development from an analysis of their benefits compared with individual needs and aspirations	
02.02	Shortlist networks for development against defined criteria	
02.03	Assess the benefits and limitations of joining and maintaining selected network(s)	
Be able	e to maintain professional networks	
03.01	Identify the potential for mutual benefit with network members	
03.02	Promote their own skills, knowledge and competence to network members	
03.03	Provide information, services or support to network members where the potential for mutual benefit has been identified	
03.04	Establish the boundaries of confidentiality	
03.05	Agree guidelines for the exchange of information and resources	
03.06	Take action to ensure that participation in networks reflects current and defined future aspirations and needs	
03.07	Make introductions to people with common or complementary interest to and within networks	

Unit Specification **J/506/2292** Encourage innovation



Qualification Framework: RQF

Title: Encourage innovation Unit Level: Level 3

Unit Sub Level: None Guided Learning Hours: 14 Unit Credit Value: 4

SSAs: 15.3 Business Management

Unit: J/	506/2292 : Encourage innovation	
Be able t	Be able to identify opportunities for innovation	
Assessm	ent Criterion - The learner can:	
01.01	Analyse the advantages and disadvantages of techniques used to generate ideas	
01.02	Explain how innovation benefits an organisation	
01.03	Explain the constraints on their own ability to make changes	
01.04	Agree with stakeholders terms of reference and criteria for evaluating potential innovation and improvement	
01.05	Engage team members in finding opportunities to innovate and suggest improvements	
01.06	Monitor performance, products and/or services and developments in areas that may benefit from innovation	
01.07	Analyse valid information to identify opportunities for innovation and improvement	
Be able to generate and test ideas for innovation and improvement		
02.01	Generate ideas for innovation or improvement that meet the agreed criteria	
02.02	Test selected ideas that meet viability criteria	
02.03	Evaluate the fitness for purpose and value of the selected ideas	
02.04	Assess potential innovations and improvements against the agreed evaluation criteria	
Be able t	to implement innovative ideas and improvements	
03.01	Explain the risks of implementing innovative ideas and improvements	
03.02	justify conclusions of efficiency and value with evidence	
03.03	Prepare costings and schedules of work that will enable efficient implementation	
03.04	Design processes that support efficient implementation	

Unit Specification J/506/2907 Manage the impact of work activities on the environment



Qualification Framework: RQF

Title: Manage the impact of work activities on the environment

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 30 Unit Credit Value: 4

SSAs: 15.3 Business Management

Unit: J	/506/2907 : Manage the impact of work activities on the environment	
Unders	Understand how to support environmentally-friendly working practices	
Assessi	ment Criterion - The learner can:	
01.01	Explain how to carry out an environmental impact analysis	
01.02	Compare sources of specialist advice on environmentally-friendly working practices	
01.03	Analyse the business and environmental benefits of effective energy management policies	
01.04	Explain the health and safety requirements for the use and disposal of resources and waste	
Be able	to organise work so as to minimise the impact on the environment	
02.01	Analyse potentially adverse effects on the environment caused by work activities	
02.02	Evaluate the effectiveness of methods of improving environmental sustainability in an organisation	
02.03	Implement plans and procedures to adapt work practices to make them more environmentally-friendly	
02.04	Develop a system for colleagues to recommend improvements to make work practices more environmentally-friendly	
Be able	to manage the environmental impact of the use of resources	
03.01	Explain when to obtain specialist environmental management advice	
03.02	Explain where to seek specialist environmental management advice	
03.03	Determine the environmental impact of the use of different physical resources	
03.04	Develop procedures for the disposal of waste and unwanted resources in a way that minimises the impact on the environment	
03.05	Evaluate the effectiveness of organisational environmental policies and procedures	
03.06	Adhere to organisational policies and procedures, legal and ethical requirements	

Unit Specification K/506/1927 Manage conflict within a team



Qualification Framework: RQF

Title: Manage conflict within a team

Unit Level: Level 3 Unit Sub Level: None Guided Learning Hours: 25 Unit Credit Value: 5

SSAs: 15.3 Business Management

Unit: k	(/506/1927 : Manage conflict within a team	
Unders	Understand the principles of conflict management	
Assessr	Assessment Criterion - The learner can:	
01.01	Evaluate the suitability of different methods of conflict management in different situations	
01.02	Describe the personal skills needed to deal with conflict between other people	
01.03	Analyse the potential consequences of unresolved conflict within a team	
01.04	Explain the role of external arbitration and conciliation in conflict resolution	
Be able	to reduce the potential for conflict within a team	
02.01	Communicate to team members their roles, responsibilities, objectives and expected standards of behaviour	
02.02	Explain to team members the constraints under which other colleagues work	
02.03	Review systems, processes, situations and structures that are likely to give rise to conflict in line with organisational procedures	
02.04	Take action to minimise the potential for conflict within the limits of their own authority	
02.05	Explain how team members' personalities and cultural backgrounds may give rise to conflict	
Be able	to deal with conflict within a team	
03.01	Assess the seriousness of conflict and its potential impact	
03.02	Treat everyone involved with impartiality and sensitivity	
03.03	Decide a course of action that offers optimum benefits	
03.04	Explain the importance of engaging team members support for the agreed actions	
03.05	Communicate the actions to be taken to those who may be affected by it	
03.06	Adhere to organisational policies and procedures, legal and ethical requirements when dealing with conflict within a team	

Unit Specification **K/506/1930**

Implement and maintain business continuity plans and processes



Qualification Framework: RQF

 $\label{thm:continuity} \textbf{Title: Implement and maintain business continuity plans and processes}$

Unit Level: Level 3 Unit Sub Level : None Guided Learning Hours: 25 Unit Credit Value: 4

SSAs: 15.3 Business Management

Unit: K	/506/1930 : Implement and maintain business continuity plans and processes	
Be able	Be able to plan for the implementation of business continuity plans and processes	
Assessn	nent Criterion - The learner can:	
01.01	Describe the components of a business continuity plan	
01.02	Explain the uses of a business continuity plan	
01.03	Explain the features of different business continuity planning models	
01.04	Explain the potential consequences of inadequate business continuity plans and processes	
01.05	Confirm the required aim, scope and objectives of business continuity plans	
01.06	Engage stakeholders in developing business continuity plans and processes	
01.07	Identify business-critical products and/or services and the activities and resources that support them	
Be able	to implement business continuity plans and processes	
02.01	Develop a framework for business continuity management	
02.02	Recommend resources that are proportionate to the potential impact of business disruption	
02.03	Communicate the importance and requirements of business continuity plans and processes to stakeholders	
02.04	Meet their own objectives within the plan	
Be able	to maintain the fitness for purpose of on-going business continuity plans and processes	
03.01	Provide training for staff who may be affected	
03.02	Validate and test the strength of business continuity plans and processes	
03.03	Update plans and processes in the light of feedback from business continuity exercises and other sources of information	

Unit Specification **K/506/1989** Manage physical resources



Qualification Framework: RQF

Title: Manage physical resources

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 26 Unit Credit Value: 4

SSAs: 15.3 Business Management

Unit:	K/506/1989 : Manage physical resources		
Be ab	Be able to identify the need for physical resources		
Asses	Assessment Criterion - The learner can:		
01.01	Identify resource requirements from analyses of organisational needs		
01.02	Evaluate alternative options for obtaining physical resources		
01.03	Evaluate the impact on the organisation of introducing physical resources		
01.04	Identify the optimum option that meets operational requirements for physical resources		
Be ab	Be able to obtain physical resources		
02.01	Develop a business case for physical resources that is supported by evidence, cost estimates, contingency arrangements and an analysis of likely benefits		
02.02	Obtain authorisation and financial commitment for the required expenditure		
02.03	Negotiate best value from contracts in accordance with organisational standards and procedures		
02.04	Adhere to organisational policies and procedures, legal and ethical requirements when obtaining physical resources		
02.05	Check that the physical resources received match those ordered		
Be ab	le to manage the use of physical resources		
03.01	Take action to ensure physical resources are used in accordance with manufacturers' instructions		
03.02	Evaluate the efficiency of physical resources against agreed criteria		
03.03	Recommend improvements to the use of physical resources and associated working practices		
03.04	Analyse the benefits of effective equipment in the conservation of energy and the environment		

Unit Specification K/506/1992 Prepare for and support quality audits



Qualification Framework: RQF

 $\label{thm:continuous} \textbf{Title: Prepare for and support quality audits}$

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 17 Unit Credit Value: 3

SSAs: 15.3 Business Management

Unit: K/	506/1992 : Prepare for and support quality audits	
	Understand the principles underpinning the management of quality	
	Assessment Criterion - The learner can:	
01.01	Analyse the principles of quality management	
01.02	Analyse the purpose and requirements of a range of quality standards	
01.03	Analyse the advantages and limitations of a range of quality techniques	
01.04	Assess how the management of quality contributes to the achievement of organisational objectives	
Be able t	Be able to prepare for quality audits	
02.01	Establish the quality requirements applicable to the work being audited	
02.02	Confirm that documentation is complete	
02.03	Confirm that any previously agreed actions have been implemented	
02.04	Make available information requested in advance by auditors	
Be able t	o support quality audits	
03.01	Provide access to information on request within scope of the audit	
03.02	Agree actions and timescales with auditors that will remedy non-conformance or non-compliance	
03.03	Identify instances where business processes, quality standards and/or procedures could be improved	
03.04	Develop a quality improvement plan that addresses the issues raised	

Unit Specification L/506/1922 Manage individuals' development in the workplace



Qualification Framework: RQF

Title: Manage individuals' development in the workplace

Unit Level: Level 3 Unit Sub Level: None Guided Learning Hours: 10 Unit Credit Value: 3

SSAs: 15.3 Business Management

Unit: L	Unit: L/506/1922 : Manage individuals' development in the workplace	
Be able	Be able to carry out performance appraisals	
Assessn	Assessment Criterion - The learner can:	
01.01	Explain the purpose of performance reviews and appraisals	
01.02	Explain techniques to prepare for and carry out appraisals	
01.03	Provide a private environment in which to carry out appraisals	
01.04	Carry out performance reviews and appraisals in accordance with organisational policies and procedures	
01.05	Provide clear, specific and evidence-based feedback sensitively	
01.06	Agree future actions that are consistent with appraisal findings and identified development needs	
Be able	to support the learning and development of individual team members	
02.01	Describe training techniques that can be applied in the workplace	
02.02	Analyse the advantages and disadvantages of learning and development interventions and methods	
02.03	Explain organisational learning and development policies and resource availability	
02.04	Review individuals learning and development needs at regular intervals	
02.05	Suggest learning and development opportunities and interventions that are likely to meet individual and business needs	

Unit Specification L/506/1984 Manage a tendering process



Qualification Framework: RQF

Title: Manage a tendering process

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 21 Unit Credit Value: 4

SSAs: 15.3 Business Management

Unit: L	Unit: L/506/1984 : Manage a tendering process	
Be able	Be able to develop a tender specification	
Assessm	ent Criterion - The learner can:	
01.01	Explain the roles and inputs of those who need to be involved in the tender process	
01.02	Identify essential and desirable business needs and their implications which may be included within the tender	
01.03	Address all aspects of the specification including post-contractual requirements	
01.04	Allocate priorities within the tender specification in accordance with business needs	
01.05	Establish criteria and ranking systems to evaluate tenders in accordance with organisational procurement policies	
Be able to manage a tendering exercise		
02.01	Assess the appropriateness of different media to attract potential suppliers	
02.02	Use media to attract potential suppliers that are appropriate to the nature of the contract	
02.03	Specify tender application procedures, arrangements and timetable	
02.04	Invite suppliers to apply for the tender	
02.05	Sift out those that do not meet the agreed criteria	
02.06	Confirm that the track records of shortlisted suppliers demonstrate the required technical capability	
Be able	to negotiate the award of contracts	
03.01	Explain the provisions of contract law that affect the negotiation	
03.02	Devise a negotiating strategy that is appropriate to the contract and supplier	
03.03	Award contracts that best meet business needs, are realistic and meet the specification	
03.04	Complete the tendering exercise in accordance with organisational standards	
03.05	Analyse the implications of procurement decisions for the organisation, suppliers and potential suppliers	
03.06	Communicate outcomes of the tendering exercise to stakeholders	
03.07	Adhere to organisational policies and procedures, legal and ethical requirements when awarding contracts	

Unit Specification **L/506/2004** Manage business risk



Qualification Framework: RQF

Title: Manage business risk

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 27 Unit Credit Value: 6

SSAs: 15.3 Business Management

Unit: L/	Unit: L/506/2004 : Manage business risk	
Understa	Understand the management of business risk	
Assessm	Assessment Criterion - The learner can:	
01.01	Explain what is meant by business risk	
01.02	Analyse business risk identification theories and models	
01.03	Explain measures and techniques to mitigate business risk	
01.04	Explain their own level of authority in managing risk	
Be able to address business risk		
02.01	Monitor work in line with organisational risk procedures	
02.02	ldentify potential risks using agreed risk criteria	
02.03	Assess identified risks, their potential consequences and the probability of them happening	
02.04	Communicate to stakeholders the likelihood of the risk occurring and its potential consequences	
02.05	Explain organisational business risk management policies	
Be able t	o mitigate business risk	
03.01	Develop risk management plans and processes that are proportionate to the risk and the available resources	
03.02	Implement risk management plans in accordance with organisational requirements	
03.03	Monitor on-going risk-related developments and amend plans in the light of changing circumstances	
03.04	Keep stakeholders informed of any developments and their possible consequences	
03.05	Evaluate the effectiveness of actions taken, identifying possible future improvements	

Unit Specification M/506/1928 Procure products and/or services



Qualification Framework: RQF

Title: Procure products and/or services

Unit Level: Level 3 Unit Sub Level: None Guided Learning Hours: 35 Unit Credit Value: 5

SSAs: 15.3 Business Management

Unit: M	Init: M/506/1928 : Procure products and/or services	
Be able	se able to identify procurement requirements	
Assessn	Assessment Criterion - The learner can:	
01.01	Explain current and likely future procurement requirements	
01.02	Decide whether the purchase of products and/or services offers the organisation best value	
01.03	Evaluate ethical and sustainability considerations relating to procurement	
01.04	Justify the decision to buy products and/or services with evidence of an analysis of risk, costs and benefits	
Be able	Be able to select suppliers	
02.01	Explain the factors to be taken into account in selecting suppliers	
02.02	Explain organisational procurement policies, procedures and standards	
02.03	Explain the effect of supplier choice on the supply chain	
02.04	Use appropriate media to publicise procurement requirements	
02.05	Confirm the capability and track record of suppliers and their products and/or services	
02.06	Select suppliers that meet the procurement specification	
Be able	to buy products and/or services	
03.01	Explain the action to be taken in the event of problems arising	
03.02	Agree contract terms that are mutually acceptable within their own scope of authority	
03.03	Record agreements made, stating the specification, contract terms and any post-contract requirements	
03.04	Adhere to organisational policies and procedures, legal and ethical requirements	

Unit Specification M/506/1931 Collaborate with other departments



Qualification Framework: RQF

Title: Collaborate with other departments

Unit Level: Level 3 Unit Sub Level: None Guided Learning Hours: 14 Unit Credit Value: 3

SSAs: 15.3 Business Management

Unit: N	Unit: M/506/1931 : Collaborate with other departments	
Underst	Understand how to collaborate with other departments	
Assessn	Assessment Criterion - The learner can:	
01.01	Explain the need for collaborating with other departments	
01.02	Explain the nature of the interaction between their own team and other departments	
01.03	Explain the features of effective collaboration	
01.04	Explain the potential implications of ineffective collaboration with other departments	
01.05	Explain the factors relating to knowledge management that should be considered when collaborating with other departments	
Be able	to identify opportunities for collaboration with other departments	
02.01	Analyse the advantages and disadvantages of collaborating with other departments	
02.02	Identify with which departments collaborative relationships should be built	
02.03	Identify the scope for and limitations of possible collaboration	
Be able	Be able to collaborate with other departments	
03.01	Agree Service Level Agreements (SLAs), objectives and priorities of collaborative arrangements	
03.02	Work with other departments in a way that contributes to the achievement of organisational objectives	

Unit Specification M/506/1962

Encourage learning and development



Qualification Framework: RQF

Title: Encourage learning and development

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 16 Unit Credit Value: 3

SSAs: 15.3 Business Management

Unit: M/506/1962 : Encourage learning and development		
Understand the principles of learning and development		
Assessment Criterion - The learner can:		
01.01 Assess the role of continuous professional development (CPD) in identifying and meeting individuals learning and development for current and future business needs		
01.02 Analyse the advantages and limitations of different learning and development methods		
01.03 Explain how to identify individuals' learning and development needs		
01.04 Evaluate the role of self-reflection in learning and development		
Be able to support individuals' learning and development		
02.01 Promote the benefits of learning to people in own area of responsibility		
02.02 Support individuals in identifying their current and likely future learning and development needs from a range of information sources		
02.03 Agree with individuals the learning activities to be undertaken, ensuring they are within agreed budgets and consistent with business needs		
02.04 Summarise agreed learning objectives, learning activities, review mechanisms and success criteria in a personal development plan		
02.05 Create an environment that encourages and promotes learning and development		
02.06 Provide opportunities for individuals to apply their developing competence in the workplace		
Be able to evaluate individuals learning and development		
03.01 Analyse information from a range of sources on individuals' performance and development		
03.02 Evaluate the effectiveness of different learning and development methods		
03.03 Agree revisions to personal development plans in the light of feedback		

Unit Specification M/506/2044 Manage redundancy and redeployment



Qualification Framework: RQF

Title: Manage redundancy and redeployment

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 39 Unit Credit Value: 6

SSAs: 15.3 Business Management

Unit: M	Unit: M/506/2044: Manage redundancy and redeployment		
Understa	Understand the management of redundancy		
Assessm	Assessment Criterion - The learner can:		
01.01	Explain the legal requirements that relate to the management of redundancy		
01.02	Explain the conditions required for a redundancy and their implications		
01.03	Explain possible ways of avoiding redundancies		
01.04	Explain the factors involved in identifying the pool for redundancy selection		
01.05	Explain the factors involved in developing an appeals process		
01.06	Explain the process for planning and managing a redundancy		
01.07	Evaluate the implications of voluntary and compulsory redundancy on individuals		
01.08	Evaluate the implications of voluntary and compulsory redundancy for organisations		
01.09	Evaluate the type of information required by staff who are retained		
01.10	Evaluate the type of information required by staff who are made redundant		
01.11	Assess the role of outplacement in redundancy		
Understa	and the principles of redeployment		
02.01	Explain the concept of redeployment		
02.02	Explain the legal requirements that relate to the management of redeployment		
02.03	Explain the process for planning and managing a redeployment		
02.04	Evaluate the type of information required by staff who are retained		
02.05	Evaluate the type of information required by staff who are redeployed		
02.06	Evaluate the benefits and limitations to an organisation of redeployment		
02.07	Assess the role of project management techniques in the management of redeployment		
Be able t	to manage a redundancy		
03.01	Evaluate the available options for avoiding a redundancy and their implications		
03.02	Develop a redundancy plan and timetable that addresses redundancy objectives		
03.03	Take action to ensure that redundancy payments are calculated accurately		
03.04	Use an appropriate method for communicating the outcome of a redundancy decision		
03.05	Make agreed support services available to those who have been made redundant		
Be able t	or manage the redeployment of staff		
04.01	Explain to redeployees the reasons, purpose and benefits of redeployment		
04.02	Develop a redeployment plan that addresses agreed objectives		
04.03	Use an appropriate method for communicating about redeployment		
04.04	Make agreed support services available to those being redeployed		
04.05	Adhere to organisational policies and procedures, legal and ethical requirements for the redeployment of staff		

Unit Specification **R/506/1999**Manage a project



Qualification Framework: RQF

Title: Manage a project Unit Level: Level 4

Unit Sub Level: None Guided Learning Hours: 38 Unit Credit Value: 7

SSAs: 15.3 Business Management

Unit Grading Structure: Pass

04.02 Evaluate the effectiveness of capturing and managing project-related knowledge

04.03 Report on the effectiveness of plans

Assessment Guidance : Please refer to the Online iCQ Assessment Guidance.

Unit: R/506/1999: Manage a project Understand the management of a project Assessment Criterion - The learner can: 01.01 Explain how to carry out a cost-benefit analysis for a project 01.02 Evaluate the use of risk analysis techniques 01.03 Evaluate project planning and management tools and techniques 01.04 Evaluate the impact of changes to project scope, schedule, finance, risk, quality and resources 01.05 Analyse the requirements of project governance arrangements Be able to plan a project 02.01 Analyse how a project fits with an organisations overall vision, objectives, plans and programmes of work 02.02 Agree the objectives and scope of proposed projects with stakeholders 02.03 Assess the interdependencies and potential risks within a project Develop a project plan with specific, measurable, achievable, realistic and time-bound (SMART) objectives, key performance indicators (KPIs) and evaluations mechanisms appropriate to the 02.04 02.05 Develop proportionate and targeted plans to manage identified risks and contingencies 02.06 Apply project lifecycle approaches to the progress of a project Be able to manage a project 03.01 Allocate resources in accordance with the project plan 03.02 Brief project team members on their roles and responsibilities 03.03 Implement plans within agreed budgets and timescales 03.04 Communicate the requirements of the plans to those who will be affected 03.05 Revise plans in the light of changing circumstances in accordance with project objectives and identified risks 03.06 Keep stakeholders up to date with developments and problems 03.07 Complete close-out actions in accordance with project plans 03.08 Adhere to organisational policies and procedures, legal and ethical requirements when managing a project Be able to evaluate the effectiveness of a project 04.01 Conduct periodic reviews of the progress and effectiveness of a project using information from a range of sources

Unit Specification **R/506/2909**

Recruitment, selection and induction practice



Qualification Framework: RQF

Title: Recruitment, selection and induction practice

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 33 Unit Credit Value: 6

SSAs: 15.3 Business Management

Unit: F	R/506/2909 : Recruitment, selection and induction practice		
Unders	Understand the principles and theories underpinning recruitment, selection and induction practice		
Assessr	ment Criterion - The learner can:		
01.01	Explain workforce planning techniques		
01.02	Describe the information needed to identify recruitment requirements		
01.03	Assess the impact of an organisations structure and culture on its recruitment and selection policies and practices		
01.04	Analyse the factors involved in establishing recruitment and selection criteria		
01.05	Evaluate the suitability of different recruitment and selection methods for different roles		
01.06	Analyse patterns of employment that affect the recruitment of staff		
01.07	Explain the factors to be taken into account when developing job specifications, personal specifications and job advertisements		
01.08	Explain the induction process		
01.09	Explain the relationship between human resource processes and the induction processes		
Be able	to recruit people into an organisation		
02.01	Determine current staffing needs		
02.02	Identify current skills needs from identified staffing needs		
02.03	Identify future workforce needs		
02.04	Develop a resourcing plan that addresses identified needs within budgetary limitations		
02.05	Evaluate the cost-effectiveness of different methods of recruitment for an identified role		
02.06	Explain how recruitment policies and practices meet legal and ethical requirements		
02.07	Select the most appropriate method of recruitment for identified roles		
Be able	to select appropriate people for the role		
03.01	Plan assessment processes that are valid and reliable		
03.02	Provide those involved in the selection process with sufficient information to enable them to make informed decisions		
03.03	Justify assessment decisions with evidence		
03.04	Inform applicants of the outcome of the process in line with organisational procedures		
03.05	Evaluate the effectiveness of the selection process		
	Adhere to organisational policies and procedures, legal and ethical requirements when carrying out selection assessments		
Be able	to induct people into an organisation		
04.01	Develop induction materials that meet operational and new starters needs		
04.02	Explain to new starters organisational policies, procedures and structures		
04.03	Explain to new starters their role and responsibilities		
04.04	Explain to new starters their entitlements and where to go for help		
	Assess new starters training needs		
	Confirm that training is available that meets operational and new starters needs		
04.07	Provide support that meets new starters needs throughout the induction period		

Unit Specification **T/506/1820**

Promote equality, diversity and inclusion in the workplace



Qualification Framework: RQF

Title: Promote equality, diversity and inclusion in the workplace

Unit Level: Level 3 Unit Sub Level: None Guided Learning Hours: 15 Unit Credit Value: 3

SSAs: 15.3 Business Management

Unit:	Unit: T/506/1820 : Promote equality, diversity and inclusion in the workplace		
Under	Understand the organisational aspects of equality, diversity and inclusion in the workplace		
Assess	Assessment Criterion - The learner can:		
01.01	Explain the difference between equality, diversity and inclusion		
01.02	Explain the impact of equality, diversity and inclusion across aspects of organisational policy		
01.03	Explain the potential consequences of breaches of equality legislation		
01.04	Describe nominated responsibilities within an organisation for equality, diversity and inclusion		
Under	Understand the personal aspects of equality, diversity and inclusion in the workplace		
02.01	Explain the different forms of discrimination and harassment		
02.02	Describe the characteristics of behaviour that supports equality, diversity and inclusion in the workplace		
02.03	Explain the importance of displaying behaviour that supports equality, diversity and inclusion in the workplace		
Be abl	e to support equality, diversity and inclusion in the workplace		
03.01	Ensure colleagues are aware of their responsibilities for equality, diversity and inclusion in the workplace		
03.02	Identify potential issues relating to equality, diversity and inclusion in the workplace		
03.03	Adhere to organisational policies and procedures, and legal and ethical requirements when supporting equality, diversity and inclusion in the workplace		

Unit Specification **T/506/1980** Initiate and implement operational change



Qualification Framework: RQF

Title: Initiate and implement operational change

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 19 Unit Credit Value: 4

SSAs: 15.3 Business Management

Unit: 1	Unit: T/506/1980 : Initiate and implement operational change	
Unders	Understand the implementation of operational change	
Assessi	Assessment Criterion - The learner can:	
01.01	Explain sources of information indicating the need for change	
01.02	Analyse the advantages and limitations of different project and change management techniques	
01.03	Analyse the characteristics, strengths and weaknesses of evaluation techniques used in change management	
Be able	to plan for operational change	
02.01	Develop an operational plan that includes specific, measurable, achievable, realistic and time-bound (SMART) objectives and resources	
02.02	Take action to ensure that colleagues are briefed on their roles, responsibilities and change objectives	
02.03	Provide colleagues with the support needed to implement operational change	
Be able	e to manage operational change	
03.01	Implement the change plan within the agreed timescale using available resources	
03.02	Assess the significance of deviations from the change plan	
03.03	Address interdependency issues and tensions that affect the achievement of change objectives	
03.04	Assess the value and risks of unintended outcomes from operational change	
03.05	Inform stakeholders of any unforeseen obstacles or problems and the actions that have been taken	
Be able	e to evaluate the effectiveness of operational change	
04.01	Evaluate the effectiveness of operational change	
04.02	Identify areas for improvement, justifying conclusions and recommendations with evidence	
04.03	Communicate to stakeholders the lessons learned from the change	

Unit Specification **T/506/1994** Conduct quality audits



Qualification Framework: RQF

Title: Conduct quality audits

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 21 Unit Credit Value: 3

SSAs: 15.3 Business Management

Unit: T/	Unit: T/506/1994 : Conduct quality audits	
Understa	Understand the principles underpinning the management of quality	
Assessme	Assessment Criterion - The learner can:	
01.01	Analyse the principles of quality management	
01.02	Analyse the purpose and requirements of a range of quality standards	
01.03	Analyse the advantages and limitations of a range of quality techniques	
01.04	Assess how the management of quality contributes to the achievement of organisational objectives	
Be able t	Be able to prepare to carry out quality audits	
02.01	Establish the quality requirements applicable to the work being audited	
02.02	Develop a plan for a quality audit	
02.03	Prepare the documentation needed to undertake a quality audit	
02.04	Specify data requirements to those who will support the audit	
Be able t	o conduct quality audits	
03.01	Confirm that any previously agreed actions have been implemented	
03.02	Analyse information against agreed quality criteria	
03.03	Identify instances where business processes, quality standards and/or procedures could be improved	
03.04	Agree actions and timescales that will remedy non-conformance or non-compliance	

Unit Specification **T/506/2059**

Develop and manage collaborative relationships with other organisations



Qualification Framework: RQF

Title: Develop and manage collaborative relationships with other organisations

Unit Level : Level 5 Unit Sub Level : None Guided Learning Hours: 28 Unit Credit Value : 5

SSAs: 15.3 Business Management

Unit:	T/506/2059 : Develop and manage collaborative relationships with other organisations
Understand the principles of effective collaboration with other organisations	
Assessment Criterion - The learner can:	
01.01	Assess the nature of potential stakeholders interest and needs
01.02	Evaluate the strengths and weaknesses of stakeholder mapping techniques
01.03	Assess the value of a range of analytical techniques and alliance modelling
01.04	Evaluate the implications of collaborative relationships for risk and knowledge management
01.05	Evaluate the implications of collaborative relationships for the supply chain and sustainability of future working arrangements
01.06	Evaluate the components, use and likely effects of invoking an exit strategy
Be able to identify external collaborative relationships to be developed	
02.01	Identify potential organisations that are likely to complement or enhance the work or reputation of the organisations involved
02.02	Analyse the potential synergies and scope for collaboration likely to benefit the organisations involved
02.03	Balance the benefits of collaboration against the cost requirements and any potentially adverse aspects
02.04	Justify decisions and recommendations with evidence
Be able to collaborate with other organisations	
03.01	Agree mutually acceptable terms of reference
03.02	Develop a viable stakeholder engagement plan that is consistent with organisational strategy, objectives and values
03.03	Develop arrangements to manage relationships that will realise the benefits of collaboration
03.04	Collaborate within agreed terms of reference in a way that enhances the reputation of the organisation and fosters productive working relationships
03.05	Evaluate the effectiveness of on-going collaborative relationships

Unit Specification Y/506/1924 Chair and lead meetings



Qualification Framework: RQF

Title: Chair and lead meetings Unit Level: Level 3

Unit Sub Level: None Guided Learning Hours: 10 Unit Credit Value: 3

SSAs: 15.3 Business Management

Unit: \	Unit: Y/506/1924 : Chair and lead meetings		
Be able	Be able to prepare to lead meetings		
Assess	Assessment Criterion - The learner can:		
01.01	Identify the type, purpose, objectives, and background to a meeting		
01.02	Identify those individuals expected, and those required to attend a meeting		
01.03	Prepare for any formal procedures that apply to a meeting		
01.04	Describe ways of minimising likely problems in a meeting		
01.05	Take action to ensure that meeting documentation is prepared correctly and distributed to the agreed people within the agreed timescale		
Be able	Be able to chair and lead meetings		
02.01	Follow business conventions in the conduct of a meeting		
02.02	Facilitate meetings so that everyone is involved and the optimum possible consensus is achieved		
02.03	Manage the agenda within the timescale of the meeting		
02.04	Summarise the agreed actions, allocated responsibilities, timescales and any future arrangements		
Be able	e to deal with post-meeting matters		
03.01	Take action to ensure that accurate records of a meeting are produced and distributed in the agreed format and timescale		
03.02	Take action to ensure that post-meeting actions are completed		
03.03	Evaluate the effectiveness of a meeting and identify points for future improvement		

Unit Specification Y/506/2068

Manage product and/or service development



Qualification Framework: RQF

Title: Manage product and/or service development

Unit Level: Level 5 Unit Sub Level: None Guided Learning Hours: 23 Unit Credit Value: 5

SSAs: 15.3 Business Management

Unit: Y	Unit: Y/506/2068 : Manage product and/or service development	
Underst	Understand the development of new or improved products and/or services	
Assessn	Assessment Criterion - The learner can:	
01.01	Analyse the stages of the development process, product life cycle and their requirements	
01.02	Explain the requirements of market segmentation	
01.03	Analyse the factors affecting buyer behaviour	
01.04	Evaluate the use of market analytical tools when developing new or improved products and/or services	
Be able to establish the need for new or improved products and/or services		
02.01	Establish criteria by which the need for new or improved products and/or services will be evaluated	
02.02	Evaluate customers and potential customers perceptions of the uses, value and quality of proposed products and/or services	
02.03	Identify competitor activity that may have an impact on the market for new or improved products and/or services	
02.04	Assess the likely impact of customers culture and behaviour on potential sales	
Be able	to manage the development of new or improved products and/or services	
03.01	Take action to ensure that proposals are consistent with organisational strategy, objectives and values	
03.02	Assess the costs of developing new or improved products and/or services	
03.03	Assess the viability of products and/or services by carrying out viability tests	
03.04	Evaluate the degree of success of new or improved products and/or services	

Unit Specification A/502/8656 Developing sales proposals



Qualification Framework: RQF

Title: Developing sales proposals

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 30 Unit Credit Value: 5

SSAs: 15.4 Marketing and Sales

Unit Specification A/506/1950

Contribute to the design and development of an information system



Qualification Framework: RQF

 $\label{thm:contribute} \textbf{Title}: \textbf{Contribute to the design and development of an information system}$

Unit Level : Level 4 Unit Sub Level : None Guided Learning Hours : 23 Unit Credit Value : 5

SSAs: 15.2 Administration

Unit Grading Structure : Pass

Assessment Guidance : Please refer to the Online iCQ Assessment Guidance.

Unit:	A/506/1950 : Contribute to the design and development of an information system	
	Understand information system design requirements	
Assess	Assessment Criterion - The learner can:	
01.01	Analyse the requirements, advantages and limitations of different ways of storing and managing information in an organisation	
01.02	Assess the ways in which information can be used by an organisation	
01.03	Evaluate the implications of data protection requirements for the design of an information system	
Be able to contribute to the specification of an information system		
02.01	Identify the users and stakeholders of an information system	
02.02	Identify the information that will be managed within a system	
02.03	Analyse the impact of budgetary constraints on the design of an information system	
02.04	Specify the functionality of a system that is capable of delivering agreed requirements	
02.05	Specify access and security restrictions and systems that meet the design specification of an information system	
02.06	ldentify resources needed to implement and operate the system	
02.07	Adhere to organisational policies and procedures, legal and ethical requirements when contributing to the specification of an information system	
Be able	e to recommend options for the development of an information system	
03.01	Evaluate the advantages and limitations of proprietary and customised information systems	
03.02	Evaluate the advantages and limitations of designing a system in-house and commissioning a system from an external source	
03.03	Identify the implications of testing information systems before finalising the specification	
03.04	justify recommendations for the development of an information system based on an analysis of cost-effectiveness and functionality	

Unit Specification **D/502/8651**

Prioritising information for sales planning



Qualification Framework: RQF

Title: Prioritising information for sales planning

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 20 Unit Credit Value: 3

SSAs: 15.4 Marketing and Sales

Unit:	Unit: D/502/8651 : Prioritising information for sales planning	
Unders	Understand sources and types of information that support sales	
Assess	Assessment Criterion - The learner can:	
01.01	Describe the information about customers behaviour that is relevant to sales	
01.02	Explain the nature of competitors sales activities	
01.03	Explain the relevance of information from the external business environment to sales	
01.04	Describe sources of business information relevant to sales	
Understand internal information that supports sales		
02.01	Describe the customer base of the organisation	
02.02	Explain organisational information storage procedures	
02.03	Explain organisational procedures for communicating sales-based information to the sales team	
Be able	e to carry out a business audit of the internal and external sales environment	
03.01	Obtain information about customers and competitors from a variety of sources to enable a business audit to be conducted	
03.02	Organise sales information to support effective sales planning	
03.03	Prioritise the internal strengths and weaknesses, and external opportunities and threats the organisation faces in relation to sales objectives	
Be able to use sales information to support the sales planning function		
04.01	Monitor trends and developments that impact on business and sales activities against agreed criteria	
04.02	Identify market developments and their implications for organisational sales plans	
04.03	Ensure that sales information is communicated to those who need it in accordance with organisational procedures	

Unit Specification **D/504/4056**

Manage Health and Safety in own area of responsibility



Qualification Framework: RQF

Title: Manage Health and Safety in own area of responsibility

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 15 Unit Credit Value : 5

SSAs: 1.4 Public Services, 14.1 Foundations For Learning and Life, 15.2 Administration, 15.3 Business Management, 15.4 Marketing and Sales

Unit Grading Structure : Pass

Assessment Guidance : Please refer to the Online iCQ Assessment Guidance.

Unit: D	Unit: D/504/4056 : Manage Health and Safety in own area of responsibility	
	and responsibilities and liabilities in relation to health and safety legislation	
Assessment Criterion - The learner can:		
01.01	Evaluate personal responsibilities and liabilities under health and safety legislation	
01.02	Describe an organisations responsibilities and liabilities under health and safety legislation	
01.03	Identify specialists to consult with when health and safety issues outside own remit are identified	
Underst	and how to assess, monitor and minimise health and safety risks in own area of responsibility	
	Describe the types of hazards and risks that may arise in relation to health and safety	
02.02	Explain how to use systems for identifying hazards and assessing risks	
02.03	Explain how to monitor, evaluate and report on health and safety within own area of responsibility	
02.04	Describe the types of actions which should be undertaken to control or eliminate health and safety hazards.	
Be able	to review health and safety policy in own area of responsibility	
03.01	Review written health and safety policy against requirements for own area of responsibility	
03.02	Communicate any recommendations for changes to health and safety policy to relevant individuals	
Be able	to communicate health and safety policy in own area of responsibility	
04.01	Communicate written health and safety policy to all people in own area of responsibility and other relevant parties	
	Ensure all people in own area of responsibility and other relevant parties understand written health and safety policy	
Be able	to monitor health and safety in own area of responsibility	
05.01	Evaluate systems for identifying and assessing health and safety hazards and risks within own area of responsibility	
05.02	Assess working environment within own area of responsibility against organisations health and safety policy	
05.03	Identify and evaluate non-compliance with health and safety policy and practices within own area of responsibility	
05.04	Take appropriate action to eliminate or control identified hazards and identified risks	
05.05	Evaluate health and safety requirements in project or operational plans within own area of responsibility	

Unit Specification **D/506/1911**

Contribute to the improvement of business performance



Qualification Framework: RQF

Title: Contribute to the improvement of business performance

Unit Level: Level 3 Unit Sub Level: None Guided Learning Hours: 33 Unit Credit Value: 6

SSAs: 15.2 Administration

Unit: D	0/506/1911 : Contribute to the improvement of business performance	
Underst	Understand the principles of resolving business problems	
Assessn	Assessment Criterion - The learner can:	
01.01	Explain the use of different problem-solving techniques	
01.02	Explain the organisational and legal constraints relating to problem-solving	
01.03	Describe the role of stakeholders in problem-solving	
01.04	Describe the steps in the business decision-making process	
01.05	Analyse the implications of adopting recommendations and implementing decisions to solve business problems	
Underst	tand improvement techniques and processes	
02.01	Describe the purpose and benefits of continuous improvement	
02.02	Analyse the features, use and constraints of different continuous improvement techniques and models	
02.03	Explain how to carry out a cost-benefit analysis	
02.04	Explain the importance of feedback from customers and other stakeholders in continuous improvement	
Be able	to solve problems in business	
03.01	Identify the nature, likely cause and implications of a problem	
03.02	Evaluate the scope and scale of a problem	
03.03	Analyse the possible courses of action that can be taken in response to a problem	
03.04	Use evidence to justify the approach to problem-solving	
03.05	Develop a plan and success criteria that are appropriate to the nature and scale of a problem	
03.06	Obtain approval to implement a solution to a problem	
03.07	Take action to resolve or mitigate a problem	
03.08	Evaluate the degree of success and scale of the implications of a solved problem	
Be able	Be able to contribute to the improvement of activities	
04.01	Identify the nature, scope and scale of possible contributions to continuous improvement activities	
04.02	Measure changes achieved against existing baseline data	
04.03	Calculate performance measures relating to cost, quality and delivery	
04.04	Justify the case for adopting improvements identified with evidence	
04.05	Develop standard operating procedures and resource plans that are capable of implementing agreed changes	

Unit Specification **F/506/1951** Manage information systems



Qualification Framework: RQF

Title: Manage information systems

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 30 Unit Credit Value: 6

SSAs: 15.2 Administration

Unit: F	Unit: F/506/1951 : Manage information systems	
Unders	Understand the management of information systems	
Assessr	ment Criterion - The learner can:	
01.01	Explain the uses of an information system	
01.02	Describe typical information system interfaces	
01.03	Analyse the implications of system updates and system developments to an organisation	
01.04	Analyse the use of stakeholders feedback on the effectiveness of an information system	
01.05	Evaluate the implications of data protection requirements for the management and use of an information system	
Be able	Be able to set up information system processes	
02.01	Develop standard operating procedures for administrative processes that meet organisational and legal requirements	
02.02	Implement management processes that are capable of identifying and resolving problems	
02.03	Analyse users training needs for an information system	
Be able	to manage an information system	
03.01	Monitor the quality of information against agreed key performance indicators (KPIs)	
03.02	Update information systems in line with business and users needs	
03.03	Provide training and support in the use of information systems to users and stakeholders	
03.04	Manage problems in the information system in a way that minimises disruption to business	
03.05	Evaluate the effectiveness of an information system	
03.06	Make recommendations for improvements that will enhance the efficiency of an information system	
03.07	Adhere to organisational policies and procedures, legal and ethical requirements in the management of an information system	

Unit Specification F/506/2176 Review the quality of customer service



Qualification Framework: RQF

Title: Review the quality of customer service

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 20 Unit Credit Value: 4

SSAs: 15.2 Administration

Unit: F	Unit: F/506/2176 : Review the quality of customer service		
Underst	Understand how to review the quality of customer service		
Assessm	nent Criterion - The learner can:		
01.01	Explain the value of measuring the quality of customer service		
01.02	Analyse the criteria for and factors involved in setting customer service standards		
01.03	Explain how to construct representative samples		
01.04	Analyse methods of validating information and information sources		
01.05	Explain how to set and use customer service performance metrics		
01.06	Explain the use of customer feedback in the measurement of customer service		
01.07	Analyse the advantages and disadvantages of a range of data analysis methods		
Be able	Be able to plan the measurement of customer service		
02.01	Identify the features of customer service against which customer satisfaction can be measured		
02.02	Select data collection methods that are valid and reliable		
02.03	Specify monitoring techniques that measure customer satisfaction		
02.04	Establish evaluation objectives and key performance indicators (KPIs) in the measurement of customer service		
02.05	Specify the information to be collected		
Be able	Be able to evaluate the quality of customer service		
03.01	Validate the information collected to identify useable data		
03.02	Use information analysis methods that are appropriate to the nature of the information collected		
03.03	Identify instances of effective customer service, shortfalls and gaps from the information analysis against agreed criteria		
03.04	Develop recommendations that address identified areas for improvement supported by evidence		

Unit Specification **H/506/1912**





Qualification Framework: RQF

Title: Negotiate in a business environment

Unit Level: Level 3 Unit Sub Level: None Guided Learning Hours: 18 Unit Credit Value: 4

SSAs: 15.2 Administration

Unit: F	Unit: H/506/1912 : Negotiate in a business environment	
Underst	Understand the principles underpinning negotiation	
Assessn	Assessment Criterion - The learner can:	
01.01	Describe the requirements of a negotiation strategy	
01.02	Explain the use of different negotiation techniques	
01.03	Explain how research on the other party can be used in negotiations	
01.04	Explain how cultural differences might affect negotiations	
Be able	Be able to prepare for business negotiations	
02.01	Identify the purpose, scope and objectives of the negotiation	
02.02	Explain the scope of their own authority for negotiating	
02.03	Prepare a negotiating strategy	
02.04	Prepare fall-back stances and compromises that align with the negotiating strategy and priorities	
02.05	Assess the likely objectives and negotiation stances of the other party	
02.06	Research the strengths and weaknesses of the other party	
Be able	to carry out business negotiations	
03.01	Carry out negotiations within responsibility limits in a way that optimises opportunities	
03.02	Adapt the conduct of the negotiation in accordance with changing circumstances	
03.03	Maintain accurate records of negotiations, outcomes and agreements made	
03.04	Adhere to organisational policies and procedures, and legal and ethical requirements when carrying out business negotiations	

Unit Specification K/506/2169 Resolve customers problems



Qualification Framework: RQF

Title: Resolve customers' problems

Unit Level: Level 3 Unit Sub Level: None Guided Learning Hours: 19 Unit Credit Value: 4

SSAs: 15.2 Administration

Unit: I	Unit: K/506/2169 : Resolve customers problems	
Unders	Understand the monitoring and resolution of customers problems	
Assess	Assessment Criterion - The learner can:	
01.01	Assess the suitability of a range of techniques for monitoring customer problems	
01.02	Explain how to use the resolution of customers problems to improve products and/or services	
01.03	Explain how the successful resolution of customers problems contributes to customer loyalty and enhanced business performance	
01.04	Explain the features of negotiating techniques used to resolve customers problems	
Be able	Be able to deal with customers problems	
02.01	Confirm the nature and cause of customers problems	
02.02	Explain when customers problems should be treated as complaints	
02.03	Explain the benefits to customers and the organisation of the options available to solve problems	
02.04	Explain the drawbacks to customers and the organisation of the options available to solve problems	
02.05	Explain to customers the options for resolving their problems	
02.06	Agree solutions that meet customers and organisational requirements within their own levels of authority	
02.07	Inform colleagues of the nature of problems and actions taken	
02.08	Evaluate the effectiveness of the resolution of customers problems	
02.09	Adhere to organisational policies and procedures, legal and ethical requirements when dealing with customers problems	

Unit Specification M/506/1959 Manage events



Qualification Framework: RQF

Title: Manage events Unit Level: Level 4

Unit Sub Level: None Guided Learning Hours: 49 Unit Credit Value: 6

SSAs: 15.2 Administration

Unit: M	506/1959 : Manage events		
Understand the management of an event			
Assessme	ent Criterion - The learner can:		
01.01	Explain how organisational objectives will be met by an event		
01.02	Explain the flexibilities and constraints of an events budget		
01.03	Evaluate the use of project management techniques in event management		
01.04	Analyse how models of contingency and crisis management can be applied to event management		
01.05	Analyse the use of customer relationship management (CRM) systems to attract attendees		
01.06	Evaluate the application of the principles of logistics to event management		
01.07	Describe the insurance requirements of an event		
Be able t	o manage the planning of an event		
02.01	Identify the purpose of an event and the key messages to be communicated		
02.02	Identify target attendees for an event		
02.03	Assess the impact of an event on an organisation and its stakeholders		
02.04	Establish requirements for resources, location, technical facilities, layout, health and safety		
02.05	Identify how event-related risks and contingencies will be managed		
02.06	Develop an event plan that specifies objectives, success and evaluation criteria		
02.07	Make formal agreements for what will be provided, by whom and when		
02.08	Determine methods of entry, security, access and pricing		
Be able t	o manage an event		
03.01	Manage the allocation of resources in accordance with the event management plan		
03.02	Respond to changing circumstances in accordance with contingency plans		
03.03	Deliver agreed outputs within the timescale		
03.04	Manage interdependencies, risks and problems in accordance with the event management plan		
03.05	Comply with the venue, insurance and technical requirements		
03.06	Apply the principles and good practice of customer care when managing an event		
03.07	Adhere to organisational policies and procedures, legal and ethical requirements when managing an event		
	Be able to follow up an event		
	Ensure that all post-event leads or actions are followed up		
04.02	Optimise opportunities to take actions that are likely to further business objectives		
04.03	Evaluate the effectiveness of an event against agreed criteria		

Unit Specification M/506/2898 Manage customer service operations



Qualification Framework: RQF

Title: Manage customer service operations

Unit Level: Level 4 Unit Sub Level: None Guided Learning Hours: 23 Unit Credit Value: 7

SSAs: 15.2 Administration

Unit: N	1/506/2898 : Manage customer service operations	
Understand the management of customer service operations		
Assessment Criterion - The learner can:		
01.01	Explain the basis for allocating resources	
01.02	Assess the suitability of a range of methods to monitor customer service operations	
01.03	Explain the strategies needed to deliver seamless customer service	
01.04	Explain techniques used to develop solutions to problems	
01.05	Evaluate sources of information on customer performance data	
01.06	Analyse a range of techniques to identify patterns and trends in customer behaviour and customer service performance	
01.07	Analyse a range of possible improvements to customer service operations	
Be able	to plan customer service operations	
02.01	Define the service offer to meet identified customer expectations	
02.02	Develop plans that will enable sustainable and consistent customer service operations to agreed standards	
02.03	Develop contingencies that address identified risks	
02.04	Specify targets, objectives, key performance indicators (KPIs) and monitoring arrangements	
02.05	Communicate objectives, targets, standards and procedures to staff	
Be able to manage customer service operations		
03.01	Allocate resources according to agreed priorities	
03.02	Keep staff informed of developments in the customer service offer	
03.03	Keep staff informed of developments in best practice for the delivery of customer service	
03.04	Maintain positive working relationships amongst staff	
03.05	Carry out monitoring activities in accordance with plans	
03.06	Manage deviations from expected performance and service failures in accordance with contingency plans	
03.07	Use feedback from staff and customers to make improvements	
03.08	Take action within the limits of their responsibility to make improvements to customer service performance	
Be able	to prepare staff for the delivery of customer service	
04.01	Confirm that staff understand the vision, objectives, roles, plans, standards and procedures to deliver customer service	
04.02	Provide training and support that will enable staff to deliver customer service to the required standards	
04.03	Communicate to staff their roles, responsibilities and work plans in line with delivery plans	
Be able	to measure customer service performance	
05.01	Take action to ensure that systems to collect agreed performance data are in place	
05.02	Identify trends of customer behaviour and customer service performance from performance data	
05.03	Benchmark performance against agreed measures	
05.04	Address identified anomalies and problems	
05.05	Identify areas for improvement within customer service	

Unit Specification **R/506/2151**





Qualification Framework: RQF

Title: Resolve customers' complaints

Unit Level: Level 3 Unit Sub Level: None Guided Learning Hours: 22 Unit Credit Value: 4

SSAs: 15.2 Administration

Unit: R	Unit: R/506/2151 : Resolve customers complaints		
Understand the monitoring and resolution of customers complaints			
Assessment Criterion - The learner can:			
01.01	Assess the suitability of a range of monitoring techniques for customers complaints		
01.02	Explain how to identify those complaints that should prompt a review of the service offer and service delivery		
01.03	Explain negotiating techniques used to resolve customers complaints		
01.04	Explain conflict management techniques used in dealing with upset customers		
01.05	Explain organisational procedures for dealing with customer complaints		
01.06	Explain when to escalate customers complaints		
01.07	Explain the cost and regulatory implications of admitting liability on the basis of a customer complaint		
01.08	Explain the advantages and limitations of offering compensation or replacement products and/or services		
Be able to deal with customers complaints			
02.01	Confirm the nature, cause and implications of customers complaints		
02.02	Take personal responsibility for dealing with complaints		
02.03	Communicate in a way that recognises customers problems and understands their points of view		
02.04	Explain the advantages and limitations of different complaint response options to customers		
02.05	Explain the advantages and limitations of different complaint response options to the organisation		
02.06	Keep customers informed of progress		
02.07	Agree solutions with customers that address the complaint and which are within the limits of their own authority		
02.08	Record the outcome of the handling of complaints for future reference		
02.09	Adhere to organisational policies and procedures, legal and ethical requirements when dealing with customers complaints		

Unit Specification Y/502/9927 Analyse competitor activity



Qualification Framework: RQF

Title: Analyse competitor activity

Unit Level: Level 3 Unit Sub Level: None Guided Learning Hours: 3 Unit Credit Value: 3

SSAs: 15.4 Marketing and Sales

Unit: Y/502/9927 : Analyse competitor activity			
Be able to identify competitor activity			
Assessment Criterion - The learner can:			
01.01	Identify organisations competing for the same customers		
01.02	Identify potentially threatening competitor activity		
01.03	Identify competitors objectives		
01.04	Identify valid sources of information on competitors and their activity		
01.05	Explain the advantages and disadvantages of sources of information on competitors and their activity		
Be able	Be able to determine the nature of the threat posed by competitor activity		
02.01	Assess the strengths and weaknesses of competitor activity against agreed criteria		
02.02	Assess the strengths and weaknesses of competitors products and/or services against agreed criteria		
02.03	Determine the nature and extent of the possible threat posed by competitor activity and products and/or services		